

# RATIONALE CONTINUUM – OUR SERVICES

We are recognised as trusted advisors, helping our communities and clients to navigate through complex and dynamic investment management situations.

We offer a continuum of services – from early evidence gathering and direction setting right through to the delivery of key strategic and statutory documents. All stages in the continuum are about adding more depth and clarity to an investment proposal or strategic objective.

We work differently, collaborating with experts across the investment management spectrum to ensure we can bring the best thinking to bear on any given project.

The process isn't necessarily linear, and often we may have to take a step backward to go forward, but the goal remains the same – help our clients understand the best way forward to deliver the most benefit for their communities.



## Intelligence-led, evidence-based analysis – **building the foundation**

- Growth Projections
- Housing Stocktake and Market Viability
- Investment Logic Mapping
- Workshop Facilitation
- Community Engagement
  - Planning
  - Community Surveys and Analysis
  - Workshops
  - Collateral
- Data Analysis
- Population Demographics
- Economic Development
- Infrastructure Valuations
- Rating Models
- Financial and Funding Analysis

## Developing the way forward and delivering value for money – **optimised planning**

- Project Establishment
- Outline Strategic Case
- Optioneering
  - Project Investment / Prioritisation
  - Longlist – Shortlist
  - Multi Criteria Analysis (MCA)
- Development Contributions
- Business Case Development
- Funding Applications
  - E.g. TIF, HIF, CIF
- Asset Management Planning
- Geospatial Visualisation
- Visual Storytelling
- Investment Programming

## Using evidence to drive your organisation in the right direction – **setting the compass**

- Spatial Planning
- Masterplanning
- Strategic Planning
  - Sustainability
  - Economic Development
  - Housing Capacity and Affordability
- Policy and Strategy Design
- Organisational Review / Structure
- Change Management
- Investment Visualisation
- Graphic Design

## We know what you need to do, we plan for it and get on with it – **getting it right for future generations**

- Statutory Documents
- 30 Year Infrastructure Strategy
- Annual Plans
- Long-Term Plans
- Regional / National Land Transport Plans